For Immediate Release

ABC'S HIT TV SHOW "LOST"—THE AUCTION AT DISNEY'S D23 IN ANAHEIM SEPTEMBER 10-13, 2009

Come See Original Props And Costumes From The Show And Meet Cast Members Who Will Be Signing Autographs

Calabasas, CA, September 3, 2009 If you are a fan of all things LOST, then Disney's D23, taking place September 10-13, 2009 at the Anaheim Convention Center, is definitely the place to be. Profiles in History, the world's largest Hollywood memorabilia auctioneer, will offer fans of the hit ABC television series, LOST a special preview of their Summer, 2010 auction, with a display of authentic props, costumes and set pieces including Kate's toy plane, Hurley's winning lottery ticket, Locke's hunting knife, Sawyer's letter and many other surprises! This four-day sneak preview runs from 9:00am-5:00pm each day.

ABC is pleased to announce the "LOST" Auction will take place after the series finale in May 2010. "In celebration of our fans around the world, Profiles in History has been selected to auction a selection of original props, set pieces, costumes and collectors' artifacts from the entire series in order to give our fans a chance to own a piece of one of the greatest, most iconic shows in history.

Profiles in History President, Joseph Maddalena: "Profiles in History is thrilled to be holding the LOST Auction. LOST is one of the most iconic TV shows ever created, and we are working in conjunction with ABC to offer fans from around the world an opportunity to own a memento of this amazing show. This is a once in a lifetime auction event that will celebrate one of the most beloved shows in television history."

For more information about Profiles in History and to download complete catalogs from previous auctions, please visit <u>www.profilesinhistory.com</u>.

About Profiles in History:

Founded in 1985 by Joseph Maddalena, Profiles in History is the world's leading auctioneer of Hollywood memorabilia. Profiles in History has held some of the most prestigious and successful auctions of Hollywood memorabilia. Their auctions include costumes, props and set pieces from both vintage and contemporary film, television, and rock 'n roll. Profiles in History's location in Calabasas Hills, CA– virtually a stone's throw away from every major Hollywood studio – ensures a constant flow of fantastic and rare artifacts. With an extensive network of dealers, collectors, and public & private institutions, they are proud to play an important role in the preservation of motion picture history.

Prior Profiles in History Hollywood auctions highlights include the "Cowardly Lion" costume from *The Wizard of Oz* (\$805,000); a full-scale model T-800 Endoskeleton from *Terminator 2: Judgment Day* (\$488,750); a T.I.E. Fighter filming miniature from *Star Wars* (\$402,500); a *King Kong* six-sheet movie poster (\$345,000); the Command Chair from the "U.S.S. Enterprise" (\$304,750); Harrison Ford's hero blaster from *Blade Runner* (\$258,750); the original "Robot" from *Lost in Space* (\$264,500); Luke Skywalker's lightsaber (\$240,000); a *Frankenstein* one-sheet movie poster

(\$212,400); the Black Beauty car from *The Green Hornet* (\$192,000); George Reeves' Superman costume from *The Adventures of Superman* (\$126,500); the H.R. Giger designed Alien creature suit from *Alien* (\$126,500); a full-scale T-Rex head from *Jurassic Park* (\$126,500), the Leaping Alien Warrior figure from *Aliens* (\$126,500), Christopher Reeve's 'Superman' costume from *Superman: The Movie* (\$115,000), C-3PO's helmet (\$120,000), *The Wizard of Oz* 'Winkie' Guard Costume (\$115,000); a "Ming the Merciless" cape from *Flash Gordon* (\$115,000) and the Hydraulic screen-used Velociraptor from *The Lost World: Jurassic Park II*. (\$115,000).

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